EXPERIENCE AMERICA 2016 SUMMER PROGRAMS









©FOSTER
SCHOOL OF BUSINESS

UNIVERSITY of WASHINGTON



OUR VISION

Experience America was founded with the goal of improving every aspect of student travel and summer programs. With our background in education and travel combined with our obsession with quality, our goal is for our students to gain a life-changing experience.

We design our programs for a new generation of students. You will learn from passionate people, experience college life living on campus, and have the most epic adventures with new friends in the coolest cities. Spend the summer with students from all over the world while getting an insider look into the industry that inspires you.

We look forward to seeing you soon!





HOLISTIC APPROACH

Our programs have been developed for today's teenager. We hand-pick our instructors, staff, locations, and activities to keep you inspired 24/7.

KEEP THINGS SMALL

We pride ourselves on having a low student to staff ratio (eight students to one staff member). This ensures that our instructors and staff get to know every student on a first name basis.

LEARN FROM THE BEST

Gain an understanding of what it takes to make it in your desired industry by learning from professionals who share their stories, methods, and insights.

AN ALL-INCLUSIVE EXPERIENCE

Your tuition covers everything—from activities and outings to laundry (we're serious when we say everything). Just bring a little extra spending money for snacks and souvenirs.





GAME EXPERIENCE

University of Washington - Seattle, Washington | Session 1: June 29 - July 17 | Session 2: July 20 - August 7

Calling all gamers, we have the summer program for you! Our 19-day Game Experience will introduce you to the world of game development. Learn from industry experts like professional developers and top-notch animation artists from AAA studios. Pack your laptops, because this summer is going to epic!

Read more on page 10

ENTREPRENEURSHIP with Foster School of Business

University of Washington - Seattle, Washington | July 9 - July 24

Do you believe in the power of your ideas? Do you see opportunity where others don't? Then take part in our 15-day Entrepreneurship program and learn what it takes to create a successful business strategy to compete in today's global market.

Read more on page 8 & 12

FASHION at FIDM

University of Southern California - Los Angeles, California | July 16 - July 31

Live and breathe fashion for 15 days at the Fashion Institute of Design and Merchandising. Make a statement as you embrace your style on the streets of LA, surrounded by the top trend setters of the world.

Read more on page 6 & 20





Founded in 1969, FIDM was the first fashion college of its kind on the west coast. Over time, FIDM has developed excellent relationships with industry leaders, from Smashbox to Guess, Inc. to NBC Universal.

These partnerships keep us up-to-date on changing trends and community needs, so the curriculum stays ahead of the curve.

Located on Grand Avenue along with the Walt Disney Concert Hall and the Museum of Contemporary Art (MOCA), FIDM Los Angeles is just steps from Staples Center, L.A. LIVE, and the Grammy® Museum, and surrounded by galleries, restaurants, and coffee shops in the heart of Downtown's entertainment district. FIDM's main campus features innovative study spaces, a stunning Design Studio, and the world-class FIDM Museum & Galleries.

From the beautiful beaches and bright lights of Hollywood to diverse neighborhoods and celebrity sightings, L.A. is definitely on the A-list.

You will live at the air conditioned, apartment style dorms at the prestigious, University of Southern California. There is a great buzz on campus during the summer with a diverse group of visiting and full time students.

Meet Your Instructor

NANCY REIGELMAN*

Renowned FIDM instructor and author Nancy Reigelman will teach her signature hands-on, one-day drawing method of rendering the nine-head fashion figure. The author of definitive textbooks 9 Heads: A Guide to Drawing Fashion and Colors for Modern Fashion, Riegelman turns novices into quick sketch artists – an indispensable fashion skill.

^{*}Instructors subject to change



Foster faculty are recognized thought leaders whose problems.

The U.S. News and World, Bloomberg World Report, Economist, and Financial Times all rank the Foster School of Business a top #25 Business School in the U.S.

research contributes to the understanding of important management issues. Students are capable of leading teams and, ultimately, organizations and can roll up their sleeves to solve complex, unstructured, real-world

Meet Your Distinguished Professors

LETA BEARD

This year alone, Leta Beard has been awarded with the UW Distinguished Teaching Award, Ron Crockett Award for Excellence in Undergraduate Teaching, and UW American Marketing Association Lifetime Achievement Award

Expertise: Global Business, International Marketing, Marketing Management, Marketing Strategy, Sales

EMILY COX PAHNKE

Emily Cox Pahnke was recently awarded the University of Washington Distinguished Teaching Award for 2015.

Expertise: Entrepreneurship, Technology and Innovation Strategy, Venture Capital

JOHN HANSEN

John Hansen has been a successful entrepreneur and CEO with Vallent Corp (sold to IBM) and GoAhead Software (sold to Oracle).

Expertise: Strategic Management and Entrepreneurship

IEAN CHOY

Associate Dean of Executive Education and International Initiatives at University of Washington's Foster School of Business

FOSTER SCHOOL OF BUSINESS

UNIVERSITY of WASHINGTON

You will have access to the incredible facilities and talent which comprise this prestigious department at The University of Washington. In carrying out their mission, The Foster School of Business programs place special emphasis on leadership, strategic thinking, and entrepreneurship.



GAME EXPERIENCE

This summer, level up and learn the life cycle of game development. You'll team up with other gamers from around the world; together you'll be introduced to a wide range of strategies and concepts from developers who have worked in world-renowned studios. Classes will cover concept art, design, programming, project management, and game business models. An in-class demonstration on virtual reality and sound from local game studios will blow your mind!

INSIDER ACCESS

Gain a comprehensive understanding of the different aspects of creating a game from start to finish with exclusive behind-the-scene tours. Past company visits included: Valve, PopCap, ArenaNet, Big Fish, and Bungee.

MAKE YOUR OWN GAME

You'll break into teams and build your very own game by taking advantage of our pre-built game environment. This is your chance to focus on the areas that interest you the most: art, animation, design, or programming.

GAME EXPERIENCE SCHEDULE



WED JUN 29, 2016

Arrival Day

THU JUN 30, 2016

9am - 12pm Class 12:30pm - 1:30pm Lunch

1:30pm - 6:00pm Space Needle & EMP Game Tournament 7pm - 8pm

FRI JUL 1, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch

Afternoon Class 1:30pm - 3:30pm 7pm - 8pm Game Tournament

SAT JUL 2, 2016

Free Morning 10am - 12pm 1pm - 5pm Beach BBO at Green Lake 7pm - 8pm Dinner

SUN JUL 3, 2016

Indoor Skydiving 11am - 3pm Arcade Party 3pm - 6pm 7pm - 8pm Dinner 8pm - 10pm Game Tournament

MON JUL 4, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Afternoon Class 4pm - 6:30pm Sports on Campus 7pm - 8pm Dinner

TUE JUL 5, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Game Company Tour

7pm - 8pm Dinner **WED JUL 6, 2016**

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Afternoon Class 4pm - 7pm Bowling and Games at the Husky Union Building 7pm - 8pm Dinner

THU JUL 7, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Afternoon Class Free Time on Campus or 5:30pm - 9:30pm IMAX Movie Dinner 7pm - 8pm

FRI JUL 8, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Game Company Tour Sports and Fun on Campus 4pm - 6:30pm 7pm - 8pm Dinner

SAT JUL 9, 2016

11am - 2pm Lazer Tag 2pm - 5pm Pike Place Market Scavenger Hunt 7pm - 8pm Dinner

SUN JUL 10, 2016

Boeing Factory Tour 11am - 7pm Shopping Trip 7pm - 8pm Dinner

MON JUL 11, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch

1:30pm - 3:30pm Afternoon Class 7pm - 8pm Dinner

Game Tournament 8pm - 10pm

TUE JUL 12, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Afternoon Class 4pm - 6:30pm Free time Dinner 7pm - 8pm

WED JUL 13, 2016

9:30am - 12:30pm 12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Game Company Tour 4pm - 7pm Afternoon Trip to Bellevue 7pm - 8pm Dinner at Card Kingdom

Class

Class

THU JUL 14, 2016 9:30am - 12:30pm

12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Afternoon Class 6:30pm - 7:30pm Dinner

7:30pm - 10pm Outdoor Movie

FRI JUL 15, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Afternoon Class 4:30pm - 7pm Bite of Seattle 7pm - 8pm Dinner

SAT JUL 16, 2016

Closing Ceremony 6pm - 9pm

SUN JUL 17, 2016 Departure Day



ENTREPRENEURSHIP



UNIVERSITY of WASHINGTON

This summer, invest in yourself and see what it takes to build a business from the ground up. Meet other ambitious students from all over the world and together you'll turn your passion into success by gaining valuable insight from entrepreneurs who will share their stories and experiences.

Learn what to analyze when you create a successful product or service. The world-renowned faculty from the University of Washington's Foster School of Business will teach you about international marketing, negotiation, and business culture.

INSIDER ACCESS

Seattle is a hotbed of entrepreneurship where big ideas have molded into profitable businesses. (Starbucks anyone?) Enjoy several visits to some of Seattle's most successful companies.

CREATE YOUR BUSINESS

Team up and develop a concept for a product or service. You'll get to pitch your idea at the end of the program to panel of judges who will provide you with feedback and direction.

ENTREPRENEURSHIP SCHEDULE



ĀMERICA

SAT JUL 9, 2016

Arrival Day

SUN JUL 10, 2016

9am - 12pm Welcome Orientation 12:30pm - 1:30pm Lunch

2pm - 3pm

4pm - 6pm

7pm - 8pm

Space Needle Chihuly Garden of Glass 3pm - 4pm

Pike Place Market

Scavenger Hunt Dinner

8pm - 10pm Game Tournament

MON JUL 11, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Class 5:30pm - 6:30pm Dinner

7pm - 8:30pm Outdoor Lazer Tag

TUE JUL 12, 2016

9:30am - 12:30pm

12:30pm - 1:30pm Lunch Class 1:30pm - 3pm 3:30pm - 5:30pm Company Tour 6pm - 7pm

Class

8pm - 10pm **Outdoor Sports**

WED JUL 13, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Class Dinner 6pm - 7pm

THU JUL 14, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch 2:30pm - 5pm Company Tour 6pm - 7pm Dinner

8pm - 10pm Game Tournament

FRI JUL 15, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Class Dinner 6pm - 7pm

SAT JUL 16, 2016

11am - 1pm Experience Music Project Bite of Seattle Festival 1pm - 4pm 6pm - 7pm Dinner

Movie Night 8pm - 10pm

SUN JUL 17, 2016

7pm - 8pm

10am - 12:30pm Museum of Flight 1pm - 5:30pm Barbecue at Green Lake 7pm - 8pm Dinner

MON JUL 18, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Class

3:30pm - 8pm Boeing Factory Tour Shopping Trip

Dinner

TUE JUL 19, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Class Dinner 7pm - 8pm 8pm - 10pm **Outdoor Sports**

WED JUL 20, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Class

3:30pm - 6pm Indoor Skydiving 6pm - 7pm Dinner

7pm - 9pm Round 1 Arcade & South

Center Mall

THU JUL 21, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Class 2:30pm - 6pm Company Tour 7pm - 8pm Dinner

FRI JUL 22, 2016

9:30am - 12:30pm Class 12:30pm - 1:30pm Lunch 1:30pm - 3:30pm Class

4:30pm - 6pm Outdoor Sports 7pm - 8pm Dinner

SAT JUL 23, 2016

6pm - 9pm Closing Ceremony

SUN JUL 24, 2016 Departure Day



Surrounded by mountain ranges, deep glacial lakes, and year-round greenery, Seattle is naturally stunning. It's no wonder that cutting-edge companies like Amazon choose to call it home.

Seattle also boasts an incredible arts and music scene. You'll have plenty of opportunities to visit one of its local galleries or museums. If you're a music lover, you'll be sure to enjoy one of the city's music festivals.

Day or night, there's always something exciting happening. Now, go pack your bags and spend the summer with us in Seattle!



EXPLORE THE CITY

You'll discover all the hidden corners and best-kept secrets that Seattle has to offer. Flip to page 12 to see all the activities you can look forward to.

GET IN THE SCHOOL SPIRIT

For the next few weeks you'll call the prestigious University of Washington home. Experience student life on campus and get into the Husky Spirit by sporting purple and gold.

FUN FACTS:

- Several multi-million dollar companies like Expedia, Amazon, and Starbucks started in Seattle.
- Seattle is known for its music scene. Artists like Kurt Cobain, Jimi Hendrix, and Macklemore have called this place home.
- Bring your appetite, because the city takes food seriously and is home to the nation's longest continually running market.



SPACE NEEDLE

No trip to Seattle is complete without a visit to the famous Space Needle. Enjoy a panoramic view of the city and snap a #SpaceNeedleSelfie.

SHOPPING

Don't go home empty-handed. There's plenty of time to souvenir shop at one of Seattle's many outlet malls and large shopping centers.

EXPERIENCE MUSIC PROJECT

Let your imagination run wild at the EMP Museum. Explore pop culture, science fiction exhibits, and interactive installations.

iFLY INDOOR SKYDIVING

Jump out of a plane (but without the plane part). Experience a true adrenaline rush at iFly Indoor Skydiving.

PIKE PLACE MARKET

Get your taste buds ready 'cause we'll be spending an afternoon at Seattle's famous market.

STARBUCKS ROASTERY

See how Starbucks roasts their famous coffees while also getting the opportunity to try delicious new products that have yet to be released.

GAME TOURNAMENT

Find out who's the real master at one of our game tournaments. We have amazing prizes up for grabs!

OUTDOOR ACTIVITIES

There's plenty of time to stretch your legs and enjoy the great outdoors. Join in on an organized game of tennis, ultimate frisbee, or volleyball.

LAZER TAG

Victory is yours to claim at one of our laser tag skirmishes. Defend your team while securing a lifetime of bragging rights.

BEACH BBO

Spend the day chilling at the beach. We'll bring the BBQ and you bring your appetite (and sunscreen).

ARCADE PARTY

Work hard and play harder by letting loose at our arcade party. All of your favorite games are yours to tackle.

CLOSING CEREMONY

Pack something fancy to celebrate your accomplishments at a formal dinner and awards ceremony.

GAME EXPERIENCE TUITION



perience	ENTREPRENEURSHIP TUITION
AMERICA	



Location	University	Length	Dates	Tuition
Seattle	University of Washington	16 Days	July 9 - July 24, 2016	\$4,700

Location	University	Length	Dates	Tuition
Seattle	University of Washington	19 Days	Session 1: June 29 - July 17, 2016	\$4,900
Seattle	University of Washington	19 Days	Session 2: July 20 - August 7, 2016	\$4,900

WHERE YOUR TUITION GOES:

	+ *		\$2,200
Education	Company tours		· ,
			\$1,500
Housing	Meals		
AD MIT			\$600
Activities	Transportation		
ŤŤŤ		•	\$600
Our Team	Smartphone	Insurance	

\$4,900



Drawing tablet to use and take home. (\$75 value)

WHERE YOUR TUITION GOES:

Education	Company tours	\$2,300
Housing	Meals	\$1,300
ADMIT		\$600
Activities	Transportation	

Total \$4,700





FASHION AT FIDM

Do you dream of being a designer, stylist, or the next Anna Wintour? Then join us at the Fashion Institute of Design and Merchandising (FIDM) to see what it takes to have a career in fashion. You'll learn from some of the most successful people in the business and develop new skills like trend spotting, fashion sketching, pattern design, and prop styling.

FIDM

Here are some of the things you can look forward to:

- Spend your summer in LA: the heart of the entertainment and fashion industry.
- Be mentored by fashion industry experts.
- Get a behind-the-scenes tour of one of the most successful fashion companies in LA.

FASHION AT FIDM SCHEDULE



SAT JUL 16, 2016

Arrival Day

SUN JUL 17, 2016

9am - 12pm Welcome Student Orientation Day

12pm - 1pm Lunch 1pm - 2pm Campus Tour

2:30pm - 7:30pm Day at Santa Monica Beach

and Dinner

MON JUL 18, 2016

 9am - 12pm
 Class

 12pm - 1pm
 Lunch

 1pm - 3:30pm
 Class

4:30pm - 7pm Sports and Fun on Campus

TUE JUL 19, 2016

 9am - 12pm
 Class

 12pm - 1pm
 Lunch

 1pm - 3:30pm
 Class

7pm - 10pm Outdoor Movie

WED JUL 20, 2016

 9am - 12pm
 Class

 12pm - 1pm
 Lunch

 1pm - 3:30pm
 Class

THU JUL 21, 2016

9am - 12pm Class 12pm - 1pm Lunch 1pm - 3:30pm Company Tour 4pm - 6:30pm Rodeo Drive

FRI JUL 22, 2016

 9am - 12pm
 Class

 12pm - 1pm
 Lunch

 1pm - 3:30pm
 Class

SAT JUL 23, 2016

10am - 4pm Universal Studios Tour 12pm - 1pm Lunch

SUN JUL 24, 2016

10:30am - 12:30pm Hollywood Boulevard and Walk of Fame Tour

12:30pm - 1:30pm Lunch

1:30pm - 3:30pm WB Studio Tour 4pm - 8pm Venice Beach Activities &

Dinner

MON JUL 25, 2016

 9am - 12pm
 Class

 12pm - 1pm
 Lunch

 1pm - 3:30pm
 Class

5pm - 7:30pm Sports and Free Time on Campus

TUE JUL 26, 2016

 9am - 12pm
 Class

 12pm - 1pm
 Lunch

 1pm - 3:30pm
 Class

5pm - 6:30pm Dinner Before Baseball Game
7pm - 10pm LA Dodgers Baseball Game

WED JUL 27, 2016

9am - 12pm Class 12pm - 1pm Lunch 1pm - 3:30pm Company Tour

1pm - 3:30pm Company

THU JUL 28, 2016

 9am - 12pm
 Class

 12pm - 1pm
 Lunch

 1pm - 3:30pm
 Class

4:30pm - 7pm Bowling and Games

FRI JUL 29, 2016

9am - 12pm Class 12pm - 1pm Lunch 1pm - 3:30pm Class

SAT JUL 30, 2016

4pm - 7pm Closing Ceremony

SUN JUL 31, 2016

Departure Day



With its pristine beaches, endless sunshine, and Hollywood flair, LA is the ideal location for summer fun. Feel the energy in the streets of the world's fashion and entertainment capital. From bohemian to bourgeois, eclectic vibes pulse throughout the city. Tap into the scene and release your inner fashionista!

Let your imagination run wild in the City of Angels and see what kind of magic you can create. 'Cause who knows, you might find yourself here again, but this time you'll be designing a gown for Jennifer Lawrence.

DISCOVER TINSEL TOWN

Shopping? Check. Movie stars? Check. The beach and boardwalk? Check. Check. Take a peek at page 20 to see all the fun activities we've got planned for you.

ENJOY STUDENT LIFE

For the next few weeks, you'll call the apartment-style dorms at the University of Southern California (USC) home. Make sure you introduce yourself to your new neighbors: the coast, Rodeo Drive, and the Hollywood Sign.

FUN FACTS:

- It's always sunny in LA, averaging over 290 days of sun a year.
- Designers like Rachel Zoe, Rodarte, Lauren Conrad, and Monique Lhuiller call LA home.
- True story: the famous HOLLYWOOD Sign used to read HOLLYWOODLAND.



UNIVERSAL STUDIOS

Spend the day at Universal Studios. Take the famous Studio Tour and travel through familiar blockbuster movie sets.

WB STUDIO TOUR

See how shows like Pretty Little Liars, Ellen, and Friends are filmed with an exclusive behind-the-scenes studio tour.

RODEO DRIVE

Described as one of the most luxurious streets in the world, you'll enjoy an afternoon of "window shopping" at stores like Gucci, Chanel, Versace, and Prada.

OUTDOOR MOVIE

Spend the night under the stars while watching a movie on the big screen at one of the city's famous outdoor movie theaters.

WALK OF FAME

Take a stroll down one of the world's most famous sidewalks. Remember to snap a selfie on Britney Spears, Marilyn Monroe, and Mickey Mouse's stars.

LA DODGERS GAME

Spend a sunny afternoon enjoying America's favorite pastime. Bring your mitt and hat and join us in the cheering section.

SANTA MONICA & VENICE BEACH

Soak in LA's sun, sand, and sea by spending the day at Santa Monica and Venice Beach. Post plenty of Instagram pics from the pier and boardwalk. #BestSummerEver

CLOSING CEREMONY

Pack something fabulous and get ready to celebrate your accomplishments with a formal dinner and awards ceremony.





Location	University	Length	Dates	Tuition
Los Angeles	FIDM / USC	16 Days	July 16 - July 31, 2016	\$4,900

WHERE YOUR TUITION GOES:



Company tours

\$2,300



\$1,400

\$600

\$600



Transportation



Our Team

Smartphone

\$4,900 Total





We're awarding two half scholarships for each program to students who have demonstrated dedication and involvement in their school and community, academic achievement, and leadership.

To apply for one of these two scholarships please visit our website.

Please note that successful applicants must be entering either grade 10, 11 or 12 in September 2016.

www.expamerica.net/summer



EDUCATION

Students attend class throughout the program at FIDM or the University of Washington, learning from our instructors and guest lecturers.



HOUSING

Get the chance to stay at the prestigious University of Washington or University of Southern California.



MEALS

Breakfast. Lunch. Dinner. It's all covered.



INDUSTRY TOURS

See what it's like to work in your desired industry with a private behind-the-scenes company tour.



SERVICE & SUPPORT

Collaboration is important, that's why we keep a low student to host ratio.







TRANSPORTATION

No need for bus money. We provide private transportation.



ACTIVITIES

No hidden fees here! All activities are included in the experience.



SMART PHONE

International students are given a smartphone with unlimited data so they can stay connected.



INSURANCE

We provide insurance for all international students.

WHAT OUR STUDENTS ARE SAYING





SOPHIE MATTOCKS

St. Lucy's Priory High School - Upland, California USA

"We learned a LOT about the gaming industry and all the different parts to making games (programming, art, sound, interface, everything.) and the leaders were really amazing, kind, and friendly."



THOMAS ALTAMIRANO

Tecnológico de Monterrey - Mexico City, Mexico

"I had a great experience in Seattle. Without question the staff's work was sublime, and they were always around to help us in every possible way."



Viden Djurs - Aarhus, Denmark

"Even though we didn't experience all of America, this was definitely the best student trip I've ever had!"



RISHI OBEROI

Frankfurt International School - Frankfurt, Germany

"Loved this trip! - you live like kings and learn like Albert Einstein's even if you are not into the game branch of the industry or interested in business and programming, Seattle is a truly beautiful city with a rich background and a lot of attractions!"







4556 University Way NE Suite 200 Seattle, WA 98105, USA

www.expamerica.net info@expamerica.net

+1.206.330.7020